

## **HighRoad Press Receives Gold Award in 19th Annual Sappi North America Printer of the Year Competition**

*HighRoad Press Recognized for Superior Innovation and Creativity in Print*

**NEW YORK– July 6, 2016–** HighRoad Press was one of 10 Gold Award winners in the 19<sup>th</sup> annual North American Printer of the Year contest from [Sappi North America](#). Regarded as the world's most respected accolade of excellence in printed communications, this award recognizes superior innovation and creativity in print for work produced on Sappi papers. The 2016 winners were chosen as the most outstanding print submissions from over 1,400 entries.

HighRoad produced a 348 Page Coffee Table Portfolio Book for one of the world's largest Real Estate Companies. In addition to printing on Sappi Silk coated stock the Cover was Case Bound with Linen Fabric and featured a Blind Debossed Cover

"All of the projects submitted this year were worthy of praise, and the competition was fierce," said Patti Groh, Director of Marketing Communications, Sappi North America. "With our Printer of the Year competition, Sappi believes that these brilliant and visionary ideas are shaping the future of our industry. HighRoad Press developed a stunning project that our judges couldn't ignore, and we are honored to present them with this award. We look forward to seeing what they create in the future."

"HighRoad Press is extremely excited to have won the Gold Award from Sappi Paper. This follows our Printer of the Year award that we won just a few years ago" said Eric Tepfer, President of HighRoad. "This award is a testament to the teamwork, dedication and commitment to quality that the HighRoad employees exhibit on every project we work on."

A panel of highly regarded print professionals selected the winning entries based on the overall impact of the piece, degree of difficulty in printing techniques, and technical excellence.

### **About HighRoad Press**

HighRoad Press is an award winning G7 certified printing company founded in 2004 in NYC. Now located in the Meadowlands area of NJ with a NYC sales office and an affiliate web press division in PA. Our NJ facility of 40,000 sq. ft. includes prepress, retouching, sheet fed, digital printing as well as a full service bindery, fulfillment and mailing. As a highly innovative company we most recently added both 3D printing and Augmented Reality capabilities. As a WBE certified company, HighRoad Press is an active member with the WBENC organization as well as ISM and PIA.

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